

# Belcham Center for Successful Entrepreneurship



***"If I could solve all the problems myself, I would".***

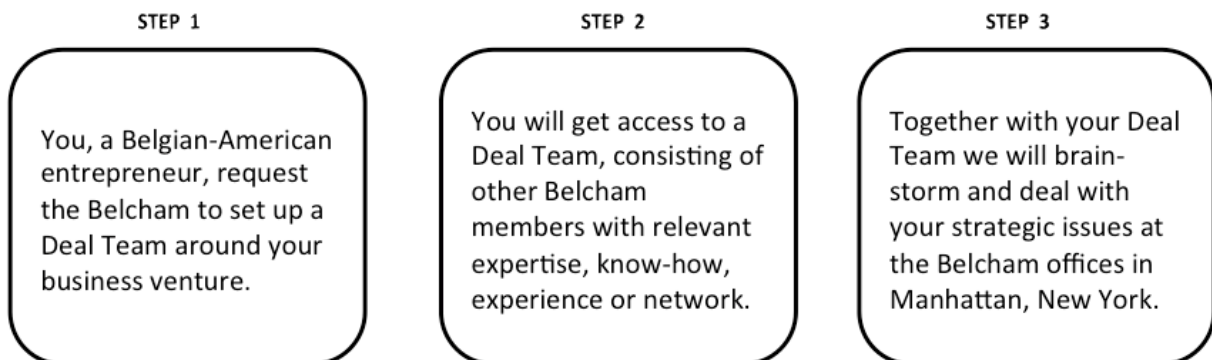
This is what Thomas Edison answered when asked why he had 21 assistants.

<b>WHAT</b>	<ul style="list-style-type: none"><li>- A unique mentoring and coaching tool for Belgian-American entrepreneurs</li><li>- A premier source of free and confidential business advice for business creators who want to make their American Dream come true</li></ul>
<b>WHY</b>	<ul style="list-style-type: none"><li>- Let's face it, by ourselves we cannot singlehandedly solve all problems; or at least not as effectively as we could with a team of trusted experts.</li><li>- According to the Harvard Business Review, peer advisory boards are the single most effective means of achieving and sustaining business growth. Moreover, businesses that participate in a peer advisory board grow 2-3 times faster than those who don't.</li></ul>



**The Belgian-American Chamber of Commerce builds peer-to-peer advisory boards (deal teams) for strong Belgian-American business ventures, aiming to write success stories in the US.**

**HOW**



*"Talent wins games, but teamwork and group intelligence wins championships."*  
Michael Jordan

## NATURE OF TOPICS FOR A DEAL TEAM

Can you **GOOGLE** the answer to your challenge?  
Do it, and please don't bother your peers in the US.

If your challenges are in the **TOP** of the *needs pyramid*, your colleague-entrepreneurs will be thrilled to help you out.



We will exclusively deal with issues from a **strategic nature**, focusing on the question:  
*“How will you become successful in the US?”*

*“You are forgiven for your happiness and your successes only if you generously consent to share them.”*  
Albert Camus

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## FAQ

### 1. Who are typical Belcham counselors?

Belcham counselors, or participants to a Strategic Deal Team, are members of the Belcham. Indeed, membership with the Belcham implies a full commitment from the members to share know-how and intelligence to their co-members and fellow-entrepreneurs. Each member can be requested to participate in a Deal Team, but at the same time can be an applicant for one!

### 2. Why is the advice free and confidential?

The goal of the Belcham is to **unleash the true potential of Belgian entrepreneurs in the USA**, help them build and *live the American Dream*. Belcham volunteers are successful entrepreneurs and executives who love business and want to share their knowledge and experience. Sharing knowledge, for the sheer pleasure of writing success stories, is one of our key values.

### 3. How do entrepreneurs access this service?

Simply connect with the Belcham team ([info@belcham.org](mailto:info@belcham.org)) to make your case and apply.

### 4. Is confidentiality of my case guaranteed?

Full confidentiality is guaranteed. Beside a non-disclosure agreement, no summary will be distributed, nor will any of the topics discussed be put on paper or email afterwards.

### 5. Is there ongoing guidance?

That is not the idea. Belcham members will aim to set your business on the right track. What you do with this input is fully up to you.

*"Coming together is a beginning. Keeping together is progress. Working together is success."*  
Henry Ford

## TESTIMONIALS

*"We would like to thank the Belcham for the invitation at the meeting in New York. We were very impressed by it! Not only did we get the chance to meet and present our project to 10 professionals from different areas of expertise and get great feedback from them, each giving us his point of view from a different angle. We were most impressed that they were willing to give us 2 hours of their most precious time free of charge in order to make a Belgian venture in the US successful. It was indeed an extremely valuable lesson for us."*

**Freddy REYSKENS** (Managing Director - RDSM nv)

*"I would like to thank the entire Belcham team for supporting the growth of my fashion label NILOFAR™. The Belcham has been instrumental in enabling us to start a distribution platform in Belgium. The Belcham 's unique deal team approach, through its strategic brainstorming sessions, is a service beyond value for entrepreneurs."*

**Nilofar Niazi** (Founder – NS Couture Group, LLC)



**Let Belcham unleash your true potential  
CONTACT US NOW  
And let your American Dream come true**

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